

Master of Social Sciences in Sports Coaching and Management [MSocSc(SCM)]

A1M097 / C2M029 | 1-year Full-time / 2-year Part-time

The Education University of
Hong Kong



Faculty of Liberal Arts and
Social Sciences



Department of Health and
Physical Education



MSocSc(SCM) Webpage



MSocSc(SCM) Video



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Disclaimer

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Programme Introduction

The Master of Social Sciences in Sports Coaching and Management [MSocSc(SCM)] targets students who plan to pursue careers related to sports coaching and management.

Programme Features

MSocSc(SCM) will provide students with advanced knowledge and practical experiences in sports coaching and management to address the urgent community needs of improving personal health by providing trained professionals.

Highlights of MSocSc(SCM)

- Experiential Learning in Sports Industry
- Highly Business-oriented
- Dialogue with CEOs and Senior Managers in the Sports Field
- Student Awards for Elite Athletes and Students with Outstanding Academic Performance



Programme Aims

The programme aims to:

- promote a comprehensive understanding of sports coaching and management;
- enhance competence in coaching and management through various elements ranging from sports performance analysis to marketing strategies in sports industry; and
- develop leadership in sports coaching and/or management industry.

On successful completion of the programme, students will be able to:

- demonstrate the mastery and application of coaching and management ability in sports industry;
- synergize scientific and evidence-based strategies for sports coaching and management;
- develop leadership in planning and implementing coaching programme and/or policy in sports industry.

Programme Structure

The programme comprises 24-credit-points (cps) with 4 core courses (12 cps).

One-year Full-time / Two-year Part-time

4 Core Courses (12 cps)	+ 4 Elective Courses (12 cps) OR + 1 Elective Course (3 cps) and 1 Thesis (9 cps)
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Programme Curriculum

Course Title	Credits
Core Courses	
PES6250 Administration and Management Leadership in Sports	3
PES6251 Research Methodology in Sports Coaching and Management	3
PES6252 Theory and Practice of Sports Coaching	3
PES6253 Experiential Learning in Sports Industry	3
Electives	
PES6254 Conditioning and Injury Prevention	3
PES6255 Current Issues and Trends in Sports Coaching and Management	3
PES6256 Mental Preparation and Performance in Sports	3
PES6257 Physiology and Nutrition for High Performance	3
PES6258 Sports Marketing and Business Management	3
PES6259 Sports Policy and Development	3
Thesis	
PES6260 Master's Thesis	9

Disclaimer

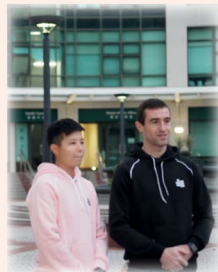
Any aspect of course offerings (including, without limitation, the content of the course and the manner in which the course is taught) may be subject to change at any time at the sole discretion of the University. Without limiting the right of the University to amend the course and its course offerings, it is envisaged that changes may be required due to factors such as staffing, enrolment levels, logistical arrangements, curriculum changes, and other factors caused by unforeseeable circumstances. Tuition fees, once paid, are non-refundable.

Medium of Instruction

The medium of instruction is English.

Tuition Fee

This programme is offered on a self-funded basis. The tuition fee for the whole Programme is HK\$132,000, which is provisional and subject to adjustment. Tuition fees paid are normally not refundable or transferable.



Programme Highlights

Experiential Learning

Course "PES6253 Experiential Learning in Sports Industry" offers students the opportunity to learn by doing and engaging in the real-life workplace environment in the sports industry, including non-governmental organizations (NGOs) and/or private companies etc.



Instructing stretching technique at a stretch therapy centre



Coordinating a sports event at the Hong Kong Sports Institute (HKSI)



"Athletes Engagement Campaign", OnBoard For Good Limited

Dialogue with CEOs

The dialogue with CEO session is incorporated in the course "PES6258 Sports Marketing and Business Management". Reputable founders, senior executives and CEOs in local, mainland and overseas sports companies and organizations will be invited as Guest Speakers for the sessions.



Mr Fung Kong Yau (Left)
Founder of Crosse Alley Sports Co.

Mr Fung Kong Ching (Right)
Co-founder & Chief Development
Officer of OnBoard



Mr Robbie McRobbie (Left)
CEO of Hong Kong Rugby Union

Mr Byron Tong (Middle)
CEO of ER Sport Education Limited



Ms Wong Ting Tina
Co-Founder & Chief Moving
Officer of Social S Limited

Student Awards/ Fellowships/ Scholarships

Taught Postgraduate Programmes Fellowships Scheme

Fellowship places are granted by the University Grant Committee (UGC) to support both full-time and part-time local students who are eligible for the MSocSc(SCM) Programme in the specified intake cohort. Fellowship students are required to pay a minimum tuition fee, which is the prevailing rate of the UGC-funded programmes, and the differences will be subsidised by the fellowships.

MSocSc(SCM) Student Awards

Entrance Award for Athlete Student(s)

3 awards of HK\$20,000 each per academic year shall be offered to athlete students who have participated in regional/international sports competitions in the recent 5 years at the time of admission. Minimum GPA requirement applies.

Outstanding Academic Performance Awards

[Co-funded by the Hong Kong Elite Athletes Association (HKEAA)]

- Top three highest Programme GPA final-year students: HK\$20,000/student
- The 4th and 5th places: HK\$5,000/student (supported by the HKEAA)



Others

- Timothy Fok Scholastic Award for Sports and Recreation Management (TFSA Scheme)
- EdUHK Scholarship for Academic Excellence (Doctoral Programme)



Alumni's Sharing



"During my MSocSc(SCM) study, I gained professional knowledge and broadened my horizons which are essential to my current job. Now as a coach in the university, the study experiences in the EdUHK have cultivated my career as well as my life."

Mr Liu Guanjun
2019/20 MSocSc(SCM) Student Awardee
China Elite Athlete, Championship of National Rugby Sevens

"The one-year study in the EdUHK was short but very fruitful. Dedication of the lecturers and high academic standard have enlightened me. Competent classmates have made me envious and proud. The EMI learning and teaching environment has facilitated my PhD study in the UK. Thanks the MSocSc (SCM) for opening a new chapter in my life!"

Mr Liu Yong
Outstanding Student and Graduate in 2021
PhD Student (Sports & Health Science)



"The programme equipped me with the coaching and management strategies. Most importantly, it also provided an experimental learning opportunity to work in the sport industry."

Miss Fung Man Hei
2021 Fellowship Student
In-service Assistant Teacher

"The Fellowship Scheme allows me to pursue the MSocSc(SCM) programme, which enhanced my knowledge of working in the sports industry. Besides, the programme featured a session of CEOs dialogue. The CEOs shared their experiences in the sports industry, which enriched my insights on working in the sports field, the experiences and knowledge can be applied to my current job."

Miss Tam Shun Yee
2021 Fellowship Student
Project Officer (Sports & Health)



Entrance Requirements

1. Applicants should normally hold a recognized Bachelor's degree in sports or a closely related subject; or local elite athletes or Regional/National elite athletes with a recognized Bachelor's degree or other equivalent qualifications; and
2. Applicants whose entrance qualification was obtained from an institution in a non-English speaking system should normally fulfil one of the following minimum English proficiency requirements (Note 1):
 - IELTS 6.0; or
 - Grade C or above in GCSE / GCE OL English; or
 - a TOEFL score of 80 (internet-based test); or
 - Band 6 in the Chinese Mainland's College English Test (CET) (a total score of 430 or above and the test result should be valid within two years); or
 - Other equivalent qualifications.

Note 1: Regional/National elite athletes who do not meet the English Language Requirements of the University:

- will be considered for admission on an individual basis; and if selected
- will be required to successfully complete an additional English enhancement course offered by the Centre for Language in Education (CLE) of the University during the study period on a self-financing basis in order to meet the graduation requirements.

3. Eligible applicants may be invited for admission interview.

Online Application



FAQs



Important Note

EdUHK does not encourage students to entrust their application to any third-party agents and we always contact applicants directly on updates regarding the applications. You must complete and submit your own application and provide your own personal and contact details. Please refer to the official EdUHK channels, such as programme websites and the admission system, for the required information to complete your application.